
Press release

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Pages	01

HLB expands technology advisory services through the launch of HLB Digital



LONDON- HLB, the global network of independent advisory and accounting firms, expands its technology advisory services through the launch of HLB Digital.

Playing a crucial role in HLB's diversification plans, HLB Digital will be launched in emerging markets, with expansion plans on the horizon. With digital transformation playing a significant role in the rise of these economies, HLB Digital will provide new products and services to business leaders who want to capitalise on digital technology to transform their organisations, with a primary focus on cybersecurity.

Marco Donzelli, HLB CEO says: "The need for business leaders to be agile and adopt technological innovation has never been more important. Digital acceleration is one of the key strategic priorities identified in our [Post-Pandemic Readiness Report](#), so the launch of HLB Digital is very timely. Through this new brand, we will collaborate with business leaders to help them embrace and utilise technology for business transformation."

The launch of HLB Digital moves HLB closer to the vision of achieving our *Shaping our Shared Future* objectives and becoming a future-proof organisation.

About HLB

HLB International is a global network of independent advisory and accounting firms. Formed in 1969, we service clients through our member firms in 158 countries, with 30,000 partners and staff in 795 offices worldwide.

Learn more about us and tell us what matters to you by visiting www.hlb.global

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