
Press release

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HLB marks Baltic expansion with new Estonian member firm

HLB is pleased to welcome HLB Estonia to its global network of member firms. The addition of HLB Estonia strengthens HLB's presence in the Baltic region and brings further expertise in accounting, advisory services, automation and supporting entrepreneurial businesses through growth and transformation.

The firm has developed a strong reputation for combining professional expertise with innovation, helping clients improve efficiency through automation and digital solutions. Alongside its core client base of e-business owners, start-ups and freelancers, HLB Estonia also supports specialist sectors including farming, manufacturing and non-profit organisations.

By joining HLB, HLB Estonia aims to accelerate its growth, expand its advisory capabilities and strengthen its ability to support clients with international ambitions.

Margus Tammeraja, Managing Partner of HLB Estonia, said:

“Our accounting practice was founded nine years ago with the ambition of being fully digital from day one. This requires a team of like-minded accountants who embrace the opportunities created by ever-evolving technologies, from automation to AI. It is an honour to join the HLB community, where we share the same values and can continue innovating the accounting profession together.”

Coco Liu, Chief Growth Officer of HLB, added:

“We are delighted to welcome HLB Estonia to the HLB community. Their entrepreneurial mindset, focus on innovation and commitment to supporting growing businesses make them a valuable addition to our global network. We look forward to working together, sharing expertise and creating new opportunities for collaboration across Estonia, the Baltic region and the wider

HLB community.”

HLB continues to expand its global network by welcoming firms that share its values of collaboration, innovation and delivering high-quality client service. HLB Estonia’s expertise in digital accounting solutions and its strong connection with entrepreneurs and growing businesses will further enhance the network’s ability to support clients in an increasingly international and technology-driven business environment.

About HLB Estonia

HLB Estonia is an accounting and advisory firm based in Tallinn, Estonia, providing accounting, advisory and automation services to entrepreneurs, e-commerce businesses, start-ups, freelancers and growing organisations. The firm combines professional expertise with technology-focused solutions to help clients operate more efficiently and achieve their ambitions.

About HLB

HLB International is a global network of independent advisory and accounting firms and through the power of 58,538 professionals across 155 countries, we combine local expertise and global capabilities to service client’s needs. Learn more about HLB’s global services and capabilities: www.hlb.global

HLB refers to the HLB international network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.hlb.global/legal for further details.

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