## Press release

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Pages 02

# **Neuroinclusive Workplaces Boost Innovation and Performance, HLB Finds**

LONDON – HLB has today published its latest global report, The Link Between Innovation and Neurodiversity, which explores how neurodiverse talent drives business innovation and success. The report provides the professional services sector with insights and tools that unlock greater inclusion, innovation, and resilience across global markets, while reinforcing HLB's commitment to advancing diversity as a driver of long-term success.

Drawing on cross-industry insights, the research highlights how neurodivergent professionals deliver distinct problem-solving abilities, enhanced pattern recognition, and unique perspectives that challenge conventional thinking.

Key case study findings from the report include:

- Neurodiverse teams can be up to 140% more productive than peers (JPMorgan Chase).
- Inclusive hiring programmes achieve 90% retention rates and three times lower attrition.
- Companies embracing neurodiversity report a 15% increase in innovation output.

The report also features actionable guidance for leaders seeking to build neuroinclusive workplaces through a three-step framework:

- Attract neurodiverse talent through inclusive recruitment practices.
- Support employees with flexible, psychologically safe workplaces.
- Empower professionals to thrive and lead through reimagined performance and career development.

To help organisations track real impact, the report introduces a metrics model focused on representation, enablement, and outcomes - moving companies beyond intent to measurable results.

## Stephanie Rix, Chief People Officer at HLB said:

"Inclusive, human-centred workplaces are more than a moral imperative - they're a business imperative. By designing environments where neurodiverse professionals can thrive, organisations gain fresh perspectives, stronger problem-solving, and greater resilience."

### Abu Bakkar, Chief Innovation Officer at HLB said:

"Technology alone can't deliver breakthrough innovation - it takes minds that approach problems differently. Neurodiverse teams bring unique and fresh perspectives that turn challenges into creative opportunities and measurable business advantage. By harnessing these different ways of thinking, organisations can consistently generate new ideas, reimagine solutions, and stay ahead in a rapidly changing market."

#### **Notes to Editor**

The full report is available here.

The toolkit for practising neuroinclusion is available <u>here</u>.

#### Methodology:

- Literature Review: Comprehensive review of existing research on neurodiversity and innovation.
- Data Collection: Surveys, interviews, and case studies from internal and external sources.
- Analysis: Identifying patterns and correlations between neurodiversity and innovative outcomes.
- Storytelling: Compelling narratives and case studies.

For further information, please email Callahan Hager, HLB's Marketing Communications Manager: c.hager@hlb.global.

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