
Press release

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HLB tops Newsweek's list of the 2025 Global Most Loved Workplaces®

London – *Newsweek Magazine* recently announced the 2025 Top 100 Global Most Loved Workplaces®, developed in partnership with [Most Loved Workplace®](#), a division of Best Practice Institute (BPI). HLB international was ranked #1 in this prestigious list, which highlights companies across the globe where employees genuinely love to work.

Now in its third year, the Top 100 Global Most Loved Workplaces® list is based on research from BPI's Love of Workplace Index®, drawing on data from more than two million employees worldwide. Companies featured have demonstrated extraordinary commitment to building cultures of trust, respect, purpose, and employee connection, regardless of size, location, or industry.

"We are incredibly honoured to be recognised as one of Newsweek's 2025 Global Most Loved Workplaces®," said Stephanie Rix, Chief People Officer. *"This achievement aligns completely with our commitment to create an environment where every team member feels respected, connected, and inspired. By promoting a culture of trust, purpose, and collaboration, we're committed to building a workplace that empowers our people to thrive, innovate, and contribute to meaningful successes every day. Our people are at the heart of everything we do, and this recognition reflects their passion, dedication, and belief in our shared values."*

The ranking is informed by employee perspectives in five key areas: how positive employees feel about their future at the company, career achievement, alignment of employer values with employee values, respect at all levels, and collaboration. Additional factors—such as diversity and belonging, leadership, and professional development—were also evaluated in relation to these core sentiment drivers.

"As we mark five years of recognizing the world's Most Loved Workplaces®, it's an honor to spotlight companies that place employee well-being at the center of their workplace cultures," said Jennifer H. Cunningham, Newsweek's Global Editor in Chief. *"In today's rapidly changing world, this year's list reflects a growing global shift toward human-centered leadership as a key driver of resilience and success."*

“This year’s Global Most Loved Workplaces® show what’s possible when leaders turn employee sentiment into business strategy,” said Louis Carter. “From trust to purpose to collaboration, these companies are using data-driven insights to build cultures people don’t want to leave. This year’s Top 100 Global Most Loved Workplaces® showcase how leading with love, trust, and alignment drives performance, loyalty, and lasting impact. We’re proud to work with Newsweek to highlight their achievements on a global stage.”

To view the complete 2025 Global Most Loved Workplaces® list, visit <https://rankings.newsweek.com/global-most-loved-workplaces-2025>.

Notes to editor

About HLB

HLB International is a global network of independent advisory and accounting firms and through the power of 46,755 professionals across 157 countries, we combine local expertise and global capabilities to service client's needs. Learn more about HLB's global services and capabilities: www.hlb.global

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Methodology

The 2025 Global Most Loved Workplaces® list was developed in partnership with Best Practice Institute (BPI) using its proprietary Love of Workplace Index®, which includes direct employee survey responses and analysis across five core sentiment areas: employee satisfaction with future vision, career achievement, values alignment, respect, and collaboration. More than two million employees worldwide were surveyed across companies ranging in size from 10 to over 10,000 employees. Additional evaluation included written submissions and interviews with several hundred company executives, along with analysis of external public ratings.

Newsweek’s global editorial team then conducted independent research to finalize the list—recognizing companies that place trust, belonging, and respect at the center of their business and workplace culture.

About Newsweek

Newsweek is the modern global digital news organization built around the iconic, over 90-year-old magazine legacy. Newsweek reaches 100 million people each month with its thought-provoking news, opinion, images, graphics, and video delivered across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

About Best Practice Institute

Best Practice Institute is an award-winning leadership and organization development center, benchmark research company, think tank, and solutions provider. BPI is the only certifying body for Most Loved Workplace® and conducted the original research to create the model and criteria for becoming a Most Loved Workplace®. BPI's research proves that Most Loved Workplaces® produce 3-4 times better customer service, employee performance, and retention than companies not loved by their employees.

For more information on how to apply to become a certified Most Loved Workplace, go to:

<http://www.mostlovedworkplace.com>