

## Press release

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### **HLB announces partnership with Karbon to drive global innovation**

LONDON - HLB, the global advisory and accounting network, has announced a new strategic partnership with Karbon, an international market leader in accounting practice management software.

Karbon's innovative, collaborative cloud platform has revolutionised workflow and communication within accounting firms, helping teams to deliver exceptional client work. This partnership will greatly support HLB's efforts in adopting innovative practices and solutions throughout its global community.

Discussing the exciting new collaboration, Karbon's Chief Executive Officer Mary Delaney said: "HLB, with its commitment to helping clients grow across borders, has always been at the forefront of adopting and promoting innovative solutions."

"The inclusion of Karbon in its Affinity partner program is a testament to this commitment. The program aims to foster long-lasting relationships with strategic partners, amplifying HLB's digital transformation goals and enhancing its value proposition in the industry."

Delaney added that "our mutual commitment to collaboration and innovation will help to advance digital transformation and growth for HLB firms."

Amy Spillard, HLB Head of Technology Partnerships, was thrilled with the link-up: "In joining forces with Karbon, HLB continues to foster a culture of innovation and collaboration for our firms. Our commitment to helping members improve efficiency and digital maturity is strengthened by this partnership, driving our strategic objectives and reinforcing our value proposition. Together, we're excited to empower HLB firms to thrive in the ever-evolving technology landscape."

### **About HLB**

HLB International is a global network of independent professional accounting firms and business advisers. Formed in 1969, we service clients through our member firms in 157 countries, with 38,732 partners and staff in 1,030 offices worldwide. We are ranked 11<sup>th</sup> globally with many of our member firms ranked among the top 10 nationally.

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