

## Press release

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## HLB strengthens its carbon accounting solutions with Connect Earth

LONDON – HLB, the global advisory and accounting network, has announced a strategic partnership with Connect Earth who provide carbon accounting solutions for SMEs. This partnership will enable HLB and its global community to comply with and stay ahead of international climate regulation. Enhancing opportunities to attract new customers and drive revenue by offering an innovative, fully compliant carbon accounting solution to the SME market.

Alexander Lempka, CEO and co-founder at Connect Earth, said:

*“Our partnership with HLB pioneers a transformative approach to SME carbon management within the accounting space. Together, we can empower thousands of small and medium-sized enterprises in their journey to reduce carbon emissions. As international regulations on emissions reporting grow, SMEs face mounting pressure. HLB firms are at the forefront, offering this innovative service to not only meet compliance but to engage and retain clients while tapping into new revenue streams. It’s a win-win-win for sustainability, businesses, and our shared future.”*

Amy Spillard, HLB Head of Technology Partnerships, said:

*We are pleased to embark on this strategic partnership with Connect Earth, aligning with our corporate purpose to create a positive sustainable impact for our HLB people. Through this collaboration, HLB is poised to empower our SMEs worldwide with innovative, fully compliant carbon accounting solutions, ensuring not only regulatory adherence but also fostering new avenues for growth and attracting clientele seeking sustainable business practices.”*

## NOTES TO EDITORS

### About HLB

HLB International is a global network of independent advisory and accounting firms and through the power of 40,831 professionals across 156 countries, we combine local expertise and global capabilities to service client’s needs. Learn more about HLB’s global services and capabilities: [www.hlb.global](http://www.hlb.global)

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