

Press release

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## HLB returns as Official Supervisor of PropertyGuru Asia Property Awards

Bangkok: Entering its third consecutive year, HLB are proud to be named as official supervisor for the PropertyGuru Asia Property Awards, the region's highly esteemed real estate awards initiative. HLB will continue to provide its expertise and support to the program, maintaining the Awards' values of credibility, fairness, and transparency throughout the year's judging process.

Jules Kay, general manager of PropertyGuru Asia Property Awards & Events, said: *"We are pleased to announce the renewed participation of HLB as the Official Supervisor of the PropertyGuru Asia Property Awards. Leveraging their extensive worldwide network of industry professionals, they will play a crucial role in enhancing the Awards programme's credibility, impartiality, and transparency. Their involvement will also contribute to highlighting the most exceptional developers in the region."*

Coco Ke Liu, HLB Chief Regional Officer in Asia Pacific & Head of Global Business Channels, said: *"This is the third year of HLB's role as official supervisor of PropertyGuru Asia Property Awards. This is a testament to the strength of our strategic partnership. HLB prides itself in leveraging global connections and resources to help our partners prosper in the business ecosystem."*

Over the last five decades, the HLB network, fuelled by its progressive and visionary business strategy, has remained unwavering in its pursuit of generating value and optimising opportunities for clients across diverse sectors. These encompass industries such as manufacturing, wholesale and retail, real estate and construction, among others.

*"The real estate industry is evolving in many ways. Over the years, there have been numerous technological advances and sustainable practices reshaping the sector. Our collaboration with PropertyGuru and years of practical experience allow us to quickly identify the challenges facing the market and recommend appropriate value-added strategies to keep our clients moving forward towards long-term prosperity,"* Coco Ke Liu added.

As the official supervisor of the PropertyGuru Asia Property Awards, a designated representative from the local HLB office will oversee every facet of the judging process. Their role is to ensure rigorous adherence to stringent standards, encompassing tasks ranging from scrutinising completed entry forms, actively participating in judges' meetings, engaging in virtual or physical site inspections, to ultimately endorsing the final outcomes.

HLB's supervisory role covers all 13 markets in 11 countries featured in the PropertyGuru Asia Property Awards 2023 series. These include Australia, Cambodia, Mainland China, Hong Kong, Macau, Japan (Greater Niseko), India, Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam. This role also extends to the Grand Final in December, where country winners from these markets will compete for regional accolades.

## NOTES TO EDITORS

### **About HLB**

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### **About the PropertyGuru Awards**

Initiated in 2005, the PropertyGuru Asia Property Awards has gained an unrivalled standing for its credibility, fairness, and transparency. It boasts an autonomous panel of judges in each market, consisting of industry experts and prominent figures. The programme conducts numerous annual gala events in various formats – physical, virtual, or hybrid – drawing the attendance of numerous C-level executives, notable industry personalities, and prospective property seekers from across the region.

In 2022, the programme celebrated its annual gala series by bestowing a grand total of 498 awards upon exceptional developers throughout the region. As the current year unfolds, this captivating awards initiative continues its tradition of hosting prestigious in-person events, now complemented by live streaming on [AsiaPropertyAwards.com/tv-podcast](http://AsiaPropertyAwards.com/tv-podcast) and the official channels. In the preceding year, the awards garnered an impressive viewership of over 950,000 instances, connecting with property seekers and investors from across the world.