

## HLB SUSTAINABILITY & CSR ADVISORY SERVICES

Sustainability and Corporate Social Responsibility (CSR) are important business imperatives which are increasingly proven to help business sustain and grow during challenging times.

Businesses that are agile, able to adapt, and resilient to dynamic environmental and economic conditions can transition easily towards achieving a sustainable future.

Having an expert team develop and implement a sustainable strategy significantly increases your chances for success. At HLB, we leverage the power of our global network of advisors and partner with you to unlock opportunities to realise your business growth potential.

Whether it is a carbon challenge, sustainability strategy, or a CSR initiative, HLB's experienced Sustainability & CSR professionals can help you with a full range of advisory services to ensure your business flourishes with a sustainable future.

## HELPING YOUR BUSINESS DEVELOP AND EMBED STRATEGY FOR SUSTAINABILITY

Our HLB Sustainability & CSR Advisory Services team has a sound understanding of the wide range of de-carbonisation, sustainability, and CSR challenges your business may face. By identifying potential risks and areas of business efficiency & improvement, our dedicated team of experienced and pragmatic Sustainability professionals can create a strategic sustainability roadmap for success for your business.

We work with our clients in developing and embedding sustainability strategies for businesses to gain a competitive advantage through compliance, business optimisation, business growth, and managed business risk. We take a holistic approach to help our clients create a perfect balance between its brand value and revenue generation.

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TOGETHER WE MAKE IT HAPPEN



## **OUR EXPERTISE**

- Sustainability Strategy
- Reporting
- CSR
- De-Carbonisation
- Sustainable Supply Chain
- Business Transformation & Delivery

## ENVIRONMENTAL, SOCIAL & GOVERNANCE

Environmental, Social, and Governance (ESG) refers to the three central factors in measuring the sustainability and societal impact of an investment in a company or business. The ESG metrics are used to understand and analyse the ethical impact and sustainability practices in the businesses. These criteria help to better determine the future financial performance of companies (return and risk).

As more companies integrate ESG into their core business strategies, investment analysis, and decisionmaking process at the portfolio-level, your business mustn't be left behind.

Consumer demands for ethically and sustainably sourced products have risen and this has led to sustainability and corporate social responsibility (CSR) commitments stretching across industries and supply chains.

Companies that are proactive on issues such as diversity, climate stabilisation, and consumer responsiveness can deliver substantial financial rewards.

We understand that every industry comes with its unique challenges. Through the power of our global network, we can tap into industry expertise from across the world. Let us work with you in building a more resilient and sustainable business model which will be key to thriving in the more challenging and competitive environment out there.



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