

---

Press release

**Date** 7 April 2022  
**Contact** Rita Carolan, Communications and PR Manager  
[r.carolan@hlb.global](mailto:r.carolan@hlb.global)  
+44 (0) 20 7881 1100  
**Pages** 01

---

## HLB reinforce social aspirations through its new CSR strategy

LONDON – HLB, the global advisory and accounting network, launches its new Corporate Social Responsibility (CSR) strategy in response to the changing priorities of its stakeholders. It recognises that areas such as diversity and inclusion, the environment and community engagement are now more important than ever. Businesses have started adapting their strategy, business models and ways of working not only to meet stakeholders' expectations, but also greater societal demands.

HLB's CSR strategy looks beyond company profits and focuses on benefiting the greater good for all. It is aligned with and is a new component of the HLB's business strategy [Shaping our Shared Future](#). This CSR strategy will enable HLB to power an inclusive, sustainable future for all its people and ecosystem by focusing on three strategic pillars:

- Diversity and Inclusion- championing equity and equality in the profession and providing the best opportunities for its people.
- The environment – working with stakeholders to understand, track and quantify environmental impact.
- Communities – effectively giving back to the global communities in which HLB operates.

Marco Donzelli, Global CEO HLB, said:

*"HLB's global reach presents a truly great opportunity to make a difference. Through the strategic objectives of our new CSR strategy, we can ensure that we have a positive impact on the communities we serve and operate in. We will also continue to have a voice on, and constructively contribute to addressing some of the most pressing issues around the world."*

**END**

### About HLB

HLB International is a global network of independent advisory and accounting firms. Formed in 1969, we service clients through our member firms in 159 countries, with 38,732 partners and staff in 1,030 offices worldwide. Learn more about us and tell us what matters to you by visiting [www.hlb.global](http://www.hlb.global)

HLB refers to the HLB International network and/or one or more of its member firms, each of which is a separate legal entity. Please see [www.hlb.global/legal](http://www.hlb.global/legal) for further details.

© 2022 HLB International limited. All rights reserved.