

# HLB's GLOBAL SERVICES AND CAPABILITIES

HELPING BUSINESSES GROW THROUGH INNOVATIVE THINKING AND A COLLABORATIVE APPROACH



THE GLOBAL ADVISORY  
AND ACCOUNTING NETWORK

[www.hlb.global](http://www.hlb.global)

TOGETHER WE MAKE IT HAPPEN

## WHO WE ARE

HLB is a dynamic global network of independent advisory and accounting firms. Through the power of 38,732 professionals across 157 countries, we combine local expertise and global capabilities to service your needs. HLB firms are locally established with deep roots in their communities, yet are closely connected with professionals from across the world to help clients grow across borders. We are everywhere you are and everywhere you want to go.

Five decades of entrepreneurship and collaboration, together with the innovative and creative mindset of our firms form the foundational elements of HLB. It's our history and shared values which set us apart. We are dedicated to creating value and maximising opportunities for clients. Through our pro-active thinking and creative approach to business, we embrace new opportunities while challenging the status quo. Our commitment to excellence and providing solutions has been the driving force in helping clients grow across borders and has been key to becoming one of the fastest growing networks in recent years.



## HOW WE WORK TOGETHER

Regardless of what sector you operate in, business is about people. Building a trusted relationship with you wherever you take your business is highly important to us. To best service our international clients, we take the time to get to know you and understand your specific needs.

At HLB, we are proud of our strong friendships and professional relationships. When working with us across borders, you can be assured that your HLB team at home and in the territories you're expanding in personally know each other. This is the HLB-way of creating value through real relationships and how we make sure the client experience is seamless. It is through personal and trusted relationships that we deliver on our brand promise:

**Together we make it happen.**


157  
COUNTRIES



1,030  
OFFICES



38,732  
PEOPLE



## OUR SERVICES



### ADVISORY

Every organisation comes with a unique set of challenges and growth opportunities. At HLB, our consultants across the globe help clients overcome business issues to achieve organisational excellence. We help find ways to finance growth or understand consumer needs and help build relationships with customers in the digital age. We help you to get the best from talent, optimise your operations and help identify and manage risk.

Our expert teams have experience working with organisations of all shapes and forms – from SME to the big corporate, from non-profit and public sector to privately owned and publicly listed companies and even start-ups. We provide a full range of advisory service, including:

#### Financial advisory

- Corporate finance and transactions
- Crypto assets advisory
- Wealth & asset management

#### Management consulting

- Corporate governance
- Entrepreneur advisory
- Human capital advisory
- Operations management
- Strategy consulting

#### Technology advisory

- Big data and analytics
- Digital solutions
- Digital transformation advisory
- Technology platforms

#### Legal services

- Commercial and corporate law
- Employment and pension solutions
- Legal management consulting

#### Risk advisory

- Business recovery and restructuring
- Cyber risk
- Financial risk
- Forensic and investigation services
- Operational risk
- Regulatory risk
- Strategic & reputational risk





## AUDIT & ASSURANCE

The demand for transparency and trust has never been greater as business leaders need to address expectation from a wider set of stakeholders. Audit quality is of fundamental importance for maintaining trust in the financial reporting process and the integrity of organisational information. That is why HLB's Audit & Assurance professionals are committed to ensuring that audit and assurance projects meet a high level of quality standard.

We provide audit and assurance services to a wide range of clients across the world. The experience of audit teams – covering many industries and sectors – enables us to focus on key areas of risk, adequacy of internal controls and potential areas of fraud. We provide a full range of audit and assurance services, including:

- Financial audit
- Global accounting & compliance services
- IFRS
- Internal audit services
- IT audit
- Risk assurance services
- Sustainability audit & reporting



## TAX

When you operate in a global marketplace, you're not just seizing global opportunities, you also need to navigate global complexity. Doing business across borders means competing in multiple jurisdictions, complying with local regulations, reporting requirements and statutory filings and keeping up with new legislative developments. And besides the compliance side of paying taxes, the key is to align your tax strategy with your corporate strategy to enable growth and sustain competitive advantage.

HLB tax professionals provide a full range of international tax services to help clients with their tax structures and needs in jurisdiction all over the world. The depth and breadth of our expertise allows us to serve clients of all sorts, to help with international growth plans and overseas operations. Our services include:

- Corporate and business tax
- Expatriate tax services
- Indirect tax services
- Private client services
- Transfer pricing

## GLOBAL CAPABILITIES AND EXPERTISE

At HLB, innovative thinking and collaborative behaviour are deeply rooted in our DNA. Through five decades of working together, we have built a strong global network of professionals providing advisory and accounting services to clients of all sorts. When working with us, we guarantee the same level of quality and an outstanding client experience whether you engage an HLB firm in Costa Rica, China or the Czech Republic.

Through 38,732 partners and staff across the globe, we share expert knowledge and a wealth of experience to help clients reach their organisational goals both in domestic markets and overseas. We have created an ecosystem of sharing international best practices, collaborating on important client issues and creating new ideas that help our network, our clients and our people grow.

### GLOBAL CHINA SERVICE

With China being one of the world's leading economies, we pride ourselves with HLB's award-winning Global China Service. Conducting successful business between markets with substantial language and cultural differences can be challenging. We provide a network of dedicated "China Service Desks" covering key commercial centres across the globe. We offer clients comprehensive one-stop services between Greater China to the rest of the world, covering a wide range of trade and investment destinations and capital markets. It enables companies to access appropriate services and individuals throughout our global network, helping them achieve business goals ranging from setting up subsidiaries, tax structuring, M&A activity, raising funds and on-going audit, tax and accounting needs.





## INDUSTRIES

We focus our efforts to meet client-needs across a broad set of global industries:

Agriculture, food and beverages

Automotive

Energy, utilities and resources

Financial services

Healthcare

Hospitality

Industry X.0

Manufacturing

Media and entertainment

Not-for-profit

Professional services

Real Estate & construction

Technology

Telecommunications

Transport & logistics

Wholesale & retail

# OUR GLOBAL REACH

## NORTH AMERICA

**16**

COUNTRIES

**142**

OFFICES

**8,600+**

PEOPLE

### **A key destination for internationally focused investors**

With its business-friendly culture and world leading infrastructure, the region remains one of the key destinations for investors and entrepreneurs. HLB draws on its extensive experience of the middle market to help its clients capitalise on the region's stability and success.

## LATIN AMERICA

**19**

COUNTRIES

**82**

OFFICES

**1,800+**

PEOPLE

### **Engaging in emerging economies**

HLB's Latin America and Caribbean firms work collaboratively to deliver cross border services for clients both nationally and internationally. With the social and economic reform taking place across Latin America, HLB can offer clients insights into the opportunities in Latin America's emerging economies.





## EUROPE

**41**

COUNTRIES

**498**

OFFICES

**15,200+**

PEOPLE

### Winning in mature markets

With HLB ranking number 10 across Europe, we are an established professional services brand that has been servicing clients across European markets for five decades.

## ASIA PACIFIC

**30**

COUNTRIES

**223**

OFFICES

**11,500+**

PEOPLE

### At the forefront of one of the leading economies

Our long-standing presence and deep understanding of the region sees HLB rank within the top 10 across key Asia Pacific markets. It's through this expertise that we're able to provide clients with the knowledge to unlock the market's potential.

## AFRICA AND THE MIDDLE EAST

**51**

COUNTRIES

**85**

OFFICES

**1,450+**

PEOPLE

### Driving growth in complex markets

As the second fastest growing region in the world and with a rapidly growing consumer base, Africa and the Middle East pose numerous opportunities for foreign investors. HLB ranks among the top 10 across the regions, with our qualified local professionals offering expert customised services to a wide range of internationally minded clients.

## OUR COMMITMENT TO QUALITY

Sound governance, integrity and quality are deeply embedded in everything we do. Only the best firms join HLB, with all our members required to meet strict quality criteria both nationally and internationally. Our ongoing review programme allows us to maintain the high standards our clients have come to expect.

HLB is a member of the Forum of Firms, who are committed to the highest standards in financial reporting and auditing practices worldwide. With many of our leadership team and partners around the world playing vital roles in independent committees we're proud to be examples of driving forward change in our profession.

Our aim is to achieve the best service and highest standards in the work we do for our clients.



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