

Press release

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HLB appoints Chief People Officer to drive network talent strategy



LONDON – HLB, the global advisory and accounting network, has announced the hire of Marina Kooijmans, as the organisation’s global Chief People Officer (CPO).

Marina will lead the network’s people strategy towards HLB’s 2023 objectives and drive the HLB culture around the brand’s core values and organisational purpose. An important part of her role will also be the further development of HLB’s diversity & inclusion programme.

Global HLB CEO, Marco Donzelli, said: “Our people at are the heart of everything we do, and a key driver of our success. That is why I am thrilled to welcome Marina to HLB. Marina’s track record of success in talent strategies will be essential to our journey of creating a professional environment our people at all levels can thrive in.”

Marina added: “It is an honour to be HLB’s CPO at a time when our values-driven purpose is more important than ever. It is a moment of unprecedented challenges and opportunities to invest in the development of HLB’s people and help the organisation in shaping a shared future for our people and clients. Working together in an environment and culture where everyone feels safe, valued, respected and heard”.

About HLB

HLB International is a global network of independent advisory and accounting firms. Formed in 1969, we service clients through our member firms in 158 countries, with 30,000 partners and staff in 795 offices worldwide.

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